

FEB. 09 – 18, 2024
DELRAY BEACH, FL

2024 SPONSORSHIP DECK





Delray Beach
OPEN



TENNIS
CHANNEL

ATP 250

ATP CHAMPIONS
TOUR



Explora
JOURNEYS



DELRAY BEACH CRA
COMMUNITY REDEVELOPMENT AGENCY



STADIUM
DEVELOPMENT



Baptist
Health



Emirates
FLY BETTER





JOIN THE DELRAY BEACH OPEN FAMILY

SPONSORSHIPS CATEGORIES

- CO – TITLE SPONSOR
- PRESENTING SPONSOR
- DIAMOND SPONSOR - \$125,000+
- PLATINUM SPONSOR - \$49,500+
- GOLD SPONSOR - \$16,000+
- PREMIER PATRON - \$7,500+
- PATRON SPONSOR - \$5,000+
- EXHIBITION BOOTH - \$5,100+
- CORPORATE CLUB - \$3,975



For more sponsorship information call 561-330-6000 or email Abaron@YellowTennisBall.com



EXHIBITION BOOTH SPONSORSHIP

PRESENT THE UNEXPECTED

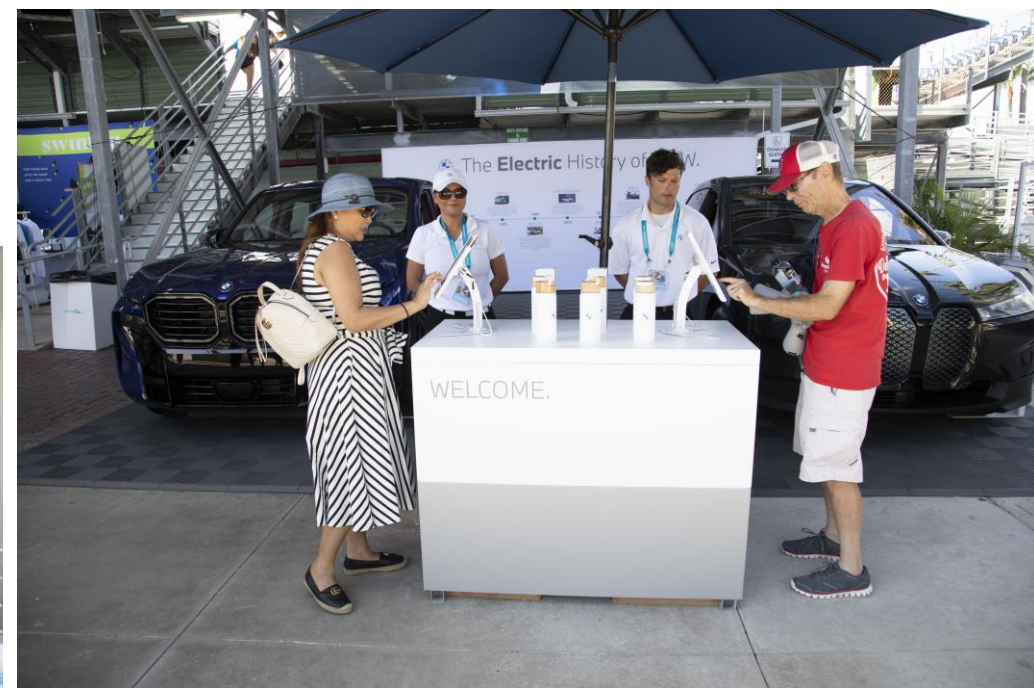
One of best ways to market your products and services to the event's fan-base. Exhibition tents (10' x 10') are located along the main entrance walkway and adjacent to the Stadium Court. Inclusive of tables, chairs, linens, electric and signage. Our intimate site allows you to promote your company's services via proactive contests and promotions.

Exhibition Sponsorship: \$5,000+

SPONSOR AMENITIES*

**Including but not limited to the below*

- 10 x 10 Exhibition Booth, includes electric, signage, lighting, tables and chairs
- Exhibitor credentials and Parking Passes Opportunity to provide promo items in Volunteer Gift Bags
- Recognition as an Exhibitor and Company Link on Official Tournament Website: YellowTennisBall.com





CORPORATE CLUB & PREMIER PATRON SPONSORSHIP

PARTY AT THE DBO

Perfect for the local corporation looking to entertain associates, friends, and clients. Inclusive of hospitality and corporate advertising. Enjoy Stadium Court Box Seats, network with potential clients at the Box Holders' Reception, advertise in the Official Tournament Newsletter, and receive Premier Parking.

Corporate Club Sponsorship: \$3,975+

Premier Patron Sponsorship: \$7,500+

SPONSOR AMENITIES*

**Including but not limited to the below*

- 2 Courtside Box Seats & VIP Parking
- 2 Reserved Seats & Premier Parking
- Invitation for 4 to Box Holders Series Reception/Chamber Bash
- Digital Advertisement on YellowTennisBall.com
- Recognition as a Box Holder on On-Site Box Holders Board*
- Corporate Identification at Box Seat Entrance on Stadium Court
- Access to VIP Clubhouse Lounge
- ***Patron Sponsorship includes: 4 Box Seats & VIP Parking, 4 VIP Receptions invites, & Event Merch.***





GOLD SPONSORSHIP

BE BOLD

Looking to launch a product and/or shine at the event? Amenities include Stadium Court upper level signage, Exhibition Booth, Hospitality invitations, Stadium Court seats, Premier Parking & more. Let the Delray Beach Open be your platform to target the sporting enthusiast.

Gold Sponsorship: \$16,000+

SPONSOR AMENITIES*

**Including but not limited to the below*

- Patron Sponsor Amenities Plus...
- Signage: Stadium Court Upper Level
- Special Event Sponsor (ie Kidz Day, Senior Day)
- 2 VIP Credentials
- Stadium Court Coin Toss
- PA Announcements Throughout Tournament
- Opportunity to Submit Social Campaign Contests Annually ~ Delray Beach Open to promote (10.4mm Impressions)
- Opportunity to Provide Promotional Materials for Ladies Day Luncheons Goody Bags (400) & Event Volunteers (300)
- Recognition on Official E-Newsletter
- Official Event Merchandise (Polos & T-shirts)
- Exhibition Booth (*in some cases*)



GOLD SPONSOR MARKETING EXAMPLES





Lilly Pulitzer®



LADIES DAY LUNCHEONS
PRESENTED BY LILLY PULITZER



PLATINUM SPONSORSHIP

SERVE AN ACE

The ultimate sponsorship package! Stadium Court lower level signage, National and International exposure, On-site signage (all-year-round), Exhibition Booth, Presenting Sponsor of special event, Hospitality invitations, TV commercials, Stadium Court seats, Premier Parking & more.

Platinum Sponsorship: \$49,500+

SPONSOR AMENITIES*

**Including but not limited to the below*

- Gold Sponsor Amenities Plus...
- Signage: Stadium Court Lower Level
- Signage: 2nd & 3rd Show Court (Court Level)
- National & International Signage Within Match Play (50mm Home Nationally & over 75 Countries World- wide)
- Special Events Presenting Sponsor (ie Box Series, VIP Reception)
- “Featured Sponsor Session” Devoted to the Promotion of Sponsor, Including Recognition & Signage at Event Entrance
- Stadium Court Contest Promotion
- Corporate Clinic

PLATINUM SPONSOR MARKETING EXAMPLES





DIAMOND SPONSORSHIP

BRING THE HEAT

Raise the bar and be “seen” at the event! Stadium Court lower level signage, National and International exposure, On-site signage (all-year-round), Exhibition Booth, Presenting Sponsor of special event, Hospitality invitations, TV commercials, Stadium Court seats, Premier Parking & more.

Diamond Sponsorship: \$125,000+

SPONSOR AMENITIES*

**Including but not limited to the below*

- Platinum Sponsor Amenities Plus...
- Signage: Stadium Court Lower Level
- Signage: 2nd & 3rd Show Court (Court Level)
- National & International Signage Within Match Play (50mm Home Nationally & over 75 Countries World-wide)
- TV Commercials (National; 50mm homes)
- Special Events Presenting Sponsor (ie Box Series, VIP Reception)
- “Featured Sponsor Session” Devoted to the Promotion of Sponsor, Including Recognition & Signage at Event Entrance
- Stadium Court Contest Promotion
- Corporate Clinic

DIAMOND SPONSOR MARKETING EXAMPLES





PRESENTING SPONSORSHIP

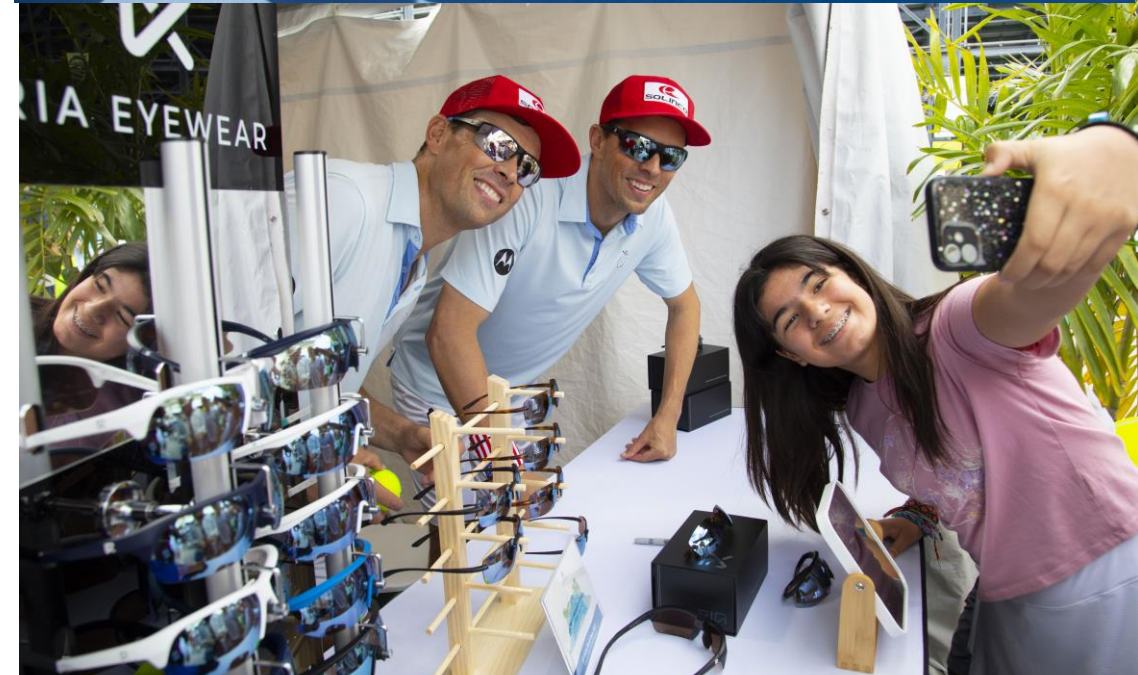
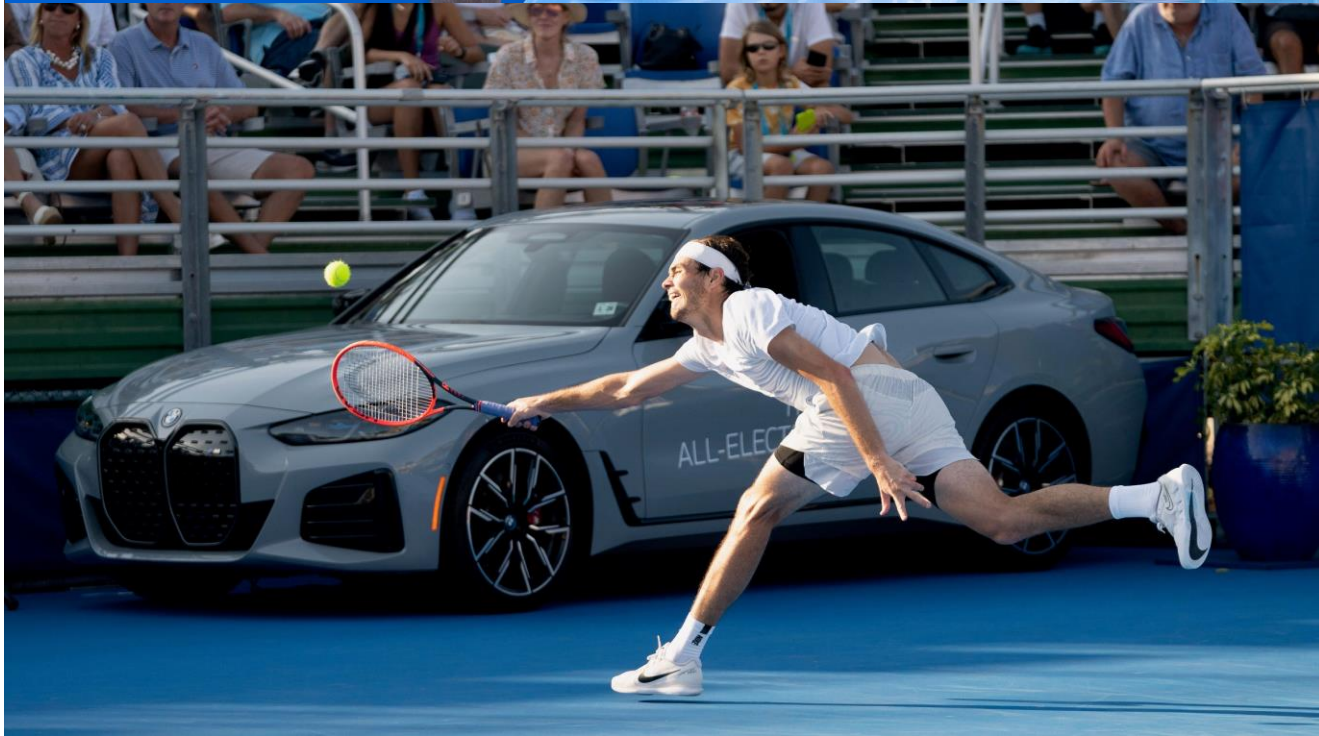
ALL ACCESS PASS

Your partnership is exclusive and your company would be the official presenter of the DBO. Your brand would be associated with everything DBO related and will be apart of all marketing material. Including Stadium Court lower level signage, National and International exposure, On-site signage (all-year-round), Exhibition Booth, Presenting Sponsor of special event, Hospitality invitations, TV commercials, Stadium Court seats, Premier Parking & more.

SPONSOR AMENITIES*

**Including but not limited to the below*

- Name Inclusion in Title of Tournament
- Category Exclusivity
- Platinum & Diamond Sponsor Amenities Plus...
- Signage: Stadium Court Lower Level
- Signage: 2nd & 3rd Show Court (Court Level)
- National & International Signage Within Match Play (50mm Home Nationally & over 75 Countries World-wide)
- TV Commercials (National; 50mm homes)
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- Corporate Clinic





CO-TITLE SPONSORSHIP

BEST OF THE BEST

The true meaning of becoming one with the tournament. Want to be seen everywhere? Naming rights, exclusive category, TV Spots, Billboards, Parties, Tickets, seen and be seen. Your partnership is exclusive and your company would be the official Co-Title partner the Delray Beach Open. Your brand would be associated with everything DBO related and will be a part of all marketing material. You are truly one of the family.

SPONSOR AMENITIES*

*Including but not limited to the below

- Name Inclusion of Title of Tournament
- Branding in all event marketing materials and communications
- Category Exclusivity
- Platinum & Diamond Sponsor Amenities Plus...
- Signage: Stadium Court Lower Level
- Signage: 2nd & 3rd Show Court (Court Level)
- National & International Signage Within Match Play (50mm Home Nationally & over 75 Countries World-wide)
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- Corporate Clinic



TITLE SPONSORSHIP

**CONTACT US TODAY
FOR MORE
INFORMATION ON
BECOMING A
PARTNER**

**10 DAYS & NIGHTS OF
BEACH BLISS**



Delray Beach

OPEN

**February 09 - 18, 2024
Delray Beach, FL**

YellowTennisBall.com

561-330-6000

