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**ATP Tennis Americas Workshop
October 19-21, 2016, Delray Beach, Florida**

Suggested Tweet: @DelrayBeachOpen Partners with @ATPWorldTour to host Tennis Americas Workshop in #DelrayBeach #Florida

Delray Beach, FL – (October 17, 2016) – [The Delray Beach Open](#), the world’s only 10-day tennis event consisting of an ATP World Tour and an ATP Champions Tour event, is proud to partner with the ATP Tour to host the ATP Tennis Americas Workshop at the Seagate Hotel and Country Club on Wednesday, October 19th - Friday, October 21, 2016 in Delray Beach, Florida.

The Conference, which will be attended by 115 people and will bring together the 17 ATP World Tour tournaments from North and South America for the purpose of education and sharing best practices, will include 60 Tournament attendees, 30 product and service exhibitors, 18 ATP staff, and a group of diverse guest speakers and panelists from various sport & entertainment organizations.

“This Workshop has really evolved over the years”, said Linda Clark, ATP’s Vice President of Tournament Relations – Americas. “We put forth various location options to our tournaments for this year’s Workshop and they chose Delray Beach. We feel it is an important part of the Workshop for the events throughout North and South Americas to experience other tournament’s home cities and to see other tennis venues. We are very excited to experience all that Delray Beach has to offer and are looking forward to three amazing days.”

Guest speakers and panelists include keynote speaker George Linley (Palm Beach County Sports Commission), Kenneth Kennerly (The Honda Classic), Jim Cavedo (Aprimo), Joao Zilhao (Estoril Open – an ATP World Tour event in Portugal), Paul Jamieson (SunFest), Doug Mosley (Boca Raton Bowl), Michael Lehr (Madison Square Garden), and Amanda Cifu (Florida Panthers).

The Delray Beach Open will return to Delray Beach Stadium & Tennis Center in Downtown Delray Beach, February 17-26, 2017, with a field that already includes world #4 Milos Raonic, Juan Martin del Potro, Jack Sock and the Bryan Brothers. For more information, please visit www.YellowTennisBall.com.

About The Delray Beach Open: The only tournament in the world featuring an [ATP Champions Tour](#) event and an [ATP World Tour](#) event in the same week at the same venue is held in [Delray Beach, Florida](#) February 17 – 26, 2017 at the [Delray Beach Stadium & Tennis Center](#). The ATP World Tour's first North American hard court event of the outdoor season is one of just 10 ATP World Tour events in the United States. In 2017 it will be celebrating its 25th year overall and 19th in Delray Beach. The ATP Champions Tour event is in its 8th year and was the first-ever event played on US soil. Each year, the [Delray Beach Open](#) brings world-class tennis players and thousands of visitors to Delray Beach and [Palm Beach County](#). In 2010, the tournament received the [Discover The Palm Beaches Florida's](#) annual [Providencia Award](#) for its extraordinary contribution to tourism. The City of Delray Beach was also a finalist for the USTA's "Best Tennis Town" Award and in 2003, the tournament was the recipient of an "ATP Award of Excellence." For more information please visit www.YellowTennisBall.com.

About The ATP: The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 62 tournaments in 32 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2016 ATP World Tour will battle for prestigious titles and Emirates ATP Rankings points at ATP World Tour Masters 1000, 500 and 250 events, as well as Grand Slams (non ATP events). At the end of the season only the world's top 8 qualified singles players and doubles teams will qualify to compete for the last title of the season at the Barclays ATP World Tour Finals. Held at The O2 in London, the event will officially crown the 2016 ATP World Tour No.1 presented by Emirates. For more information, please visit www.ATPWorldTour.com.

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