



FOR IMMEDIATE RELEASE

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## **Delray Beach Open and PureLife Delray to Hold 2<sup>nd</sup> Annual Squat-A-Thon to Benefit Think Pink Rocks**

**WHO:** [Delray Beach Open](#) and [PurLife Fitness Center Delray Beach](#)

**WHAT:** In conjunction with PurLife Fitness Center, the Delray Beach Open tennis tournament will be hosting their 2<sup>nd</sup> Annual Squat-A-Thon to benefit Think Pink Rocks, a local organization whose mission is to raise awareness about early detection and genetic testing for breast cancer, and to provide funding for screening, treatment and research. Last year, the event raised over \$8,500 for beneficiaries of Think Pink Rocks and this year, event organizers hope to surpass last year's fundraising goal. Participants will be split up into various divisions based on fitness level and prizes will be awarded to the winners of each division.

**WHEN:** Saturday, February 4, 2017

**TIME:** 8 a.m.- 2 p.m.

**WHERE:** PurLife Fitness Center  
45 NE 2<sup>nd</sup> Ave  
Delray Beach, FL, 33444

**DETAILS:** A minimum pledge of \$25 is required for participation. To register, please call PurLife at (561) 852-9200. Donations can be made at [www.ThinkPinkRocks.com](http://www.ThinkPinkRocks.com).

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